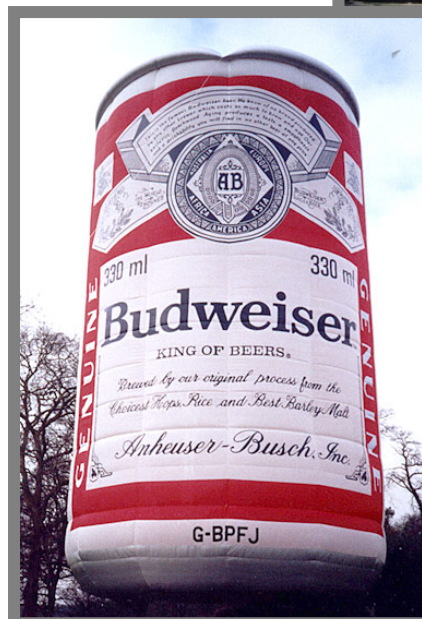
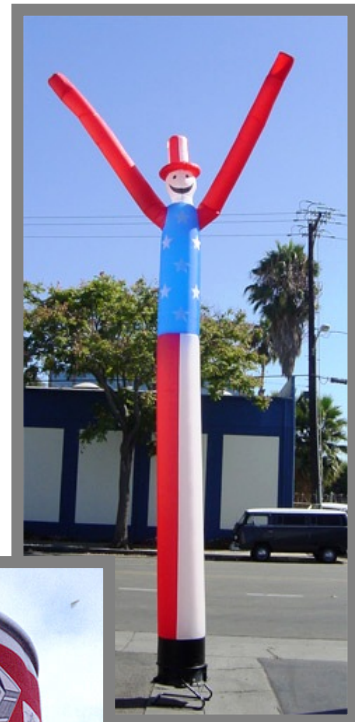


Class 2g(iii) ~ Signs for sporting events, festivals and exhibitions

This is a new sign type that has been added to the Draft Revised SAMOAC (July 2008). It consists mainly of inflatables of various forms and formats. If it is decided to omit the proposed sign [Classes 2a \(Product replicas & 3D signs\)](#) and [2f \(Signs and banners\)](#) from the final revised SAMOAC and to incorporate these two classes into various other sign classes, Class 2g(iii) may also make provision for product replicas and flags and banners.

Due to the potential size and character of inflatables and the ease at which it might be erected and removed this sign type may have a large impact on both aesthetics and traffic safety. It should therefore be limited to events, exhibitions and festivals of a temporary nature and shall not be allowed on any permanent or semi-permanent basis to advertise any commercial product, enterprise or for any other advertising purpose.

Inflatables of various forms and formats

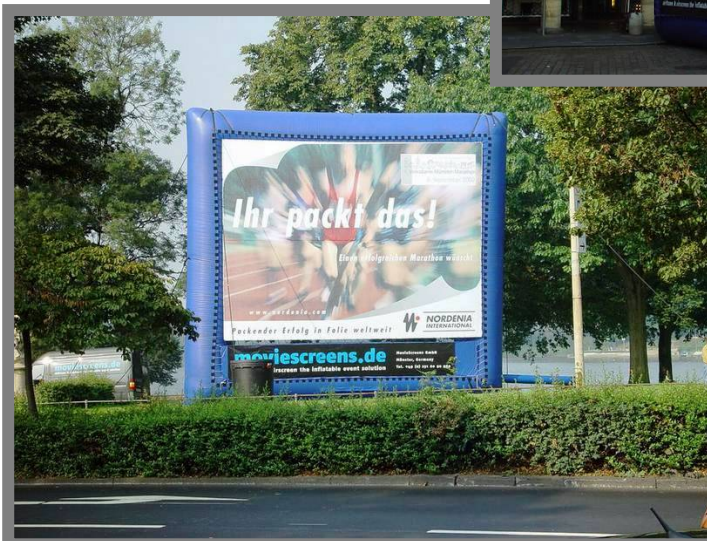




Inflatable signs should not be displayed along city streets or highways or anywhere else especially not in historical areas.

Images by Promogroup and The Airscreen Company.

<http://www.promobikes.co.uk>
<http://www.airscreen.com>



Class 2g(iii) - Signs for sporting events, festivals and exhibitions



Inflatable signs should rather be limited to exhibitions, sporting events and festivals.

Images by *The Airscreen Company*

<http://www.airscreen.com>



Class 2g(iii) - Signs for sporting events, festivals and exhibitions



Inflatable billboards may be quite large which may imply a considerable impact on the visual environment and traffic safety if displayed in unsuitable locations.

The Airscreen Company's Airframes, shown here, may reach sizes of more than 400m². These giant inflatables each has a fan which backs up the high pressure inside uninterrupted. It takes no longer than one hour to erect one of these structures and only 30 minutes to take it down. With such huge inflatable structures strong winds become an important issue to consider. According to the manufacturers Airframes have unique anchoring systems which will be able to withstand winds of up to 5 on the Beaufort scale.

<http://www.airscreen.com>

Compiled by Frans Jordaan