



# WILDEAS

Innovative Nature and Wildlife Defense

“ *Very gently, you can change the world* ”

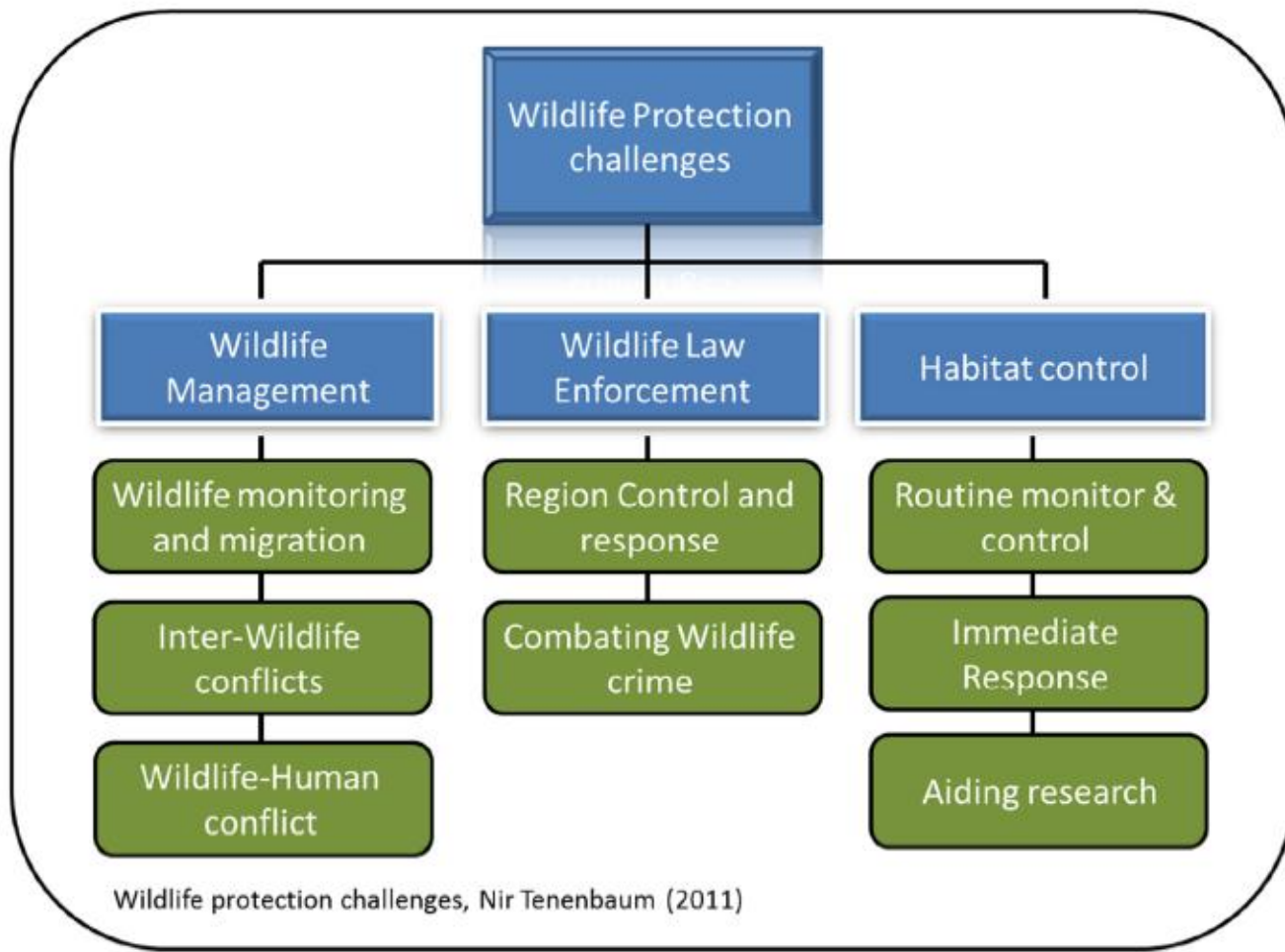
( M. K. Gandhi )



# Background



# Challenges are known...

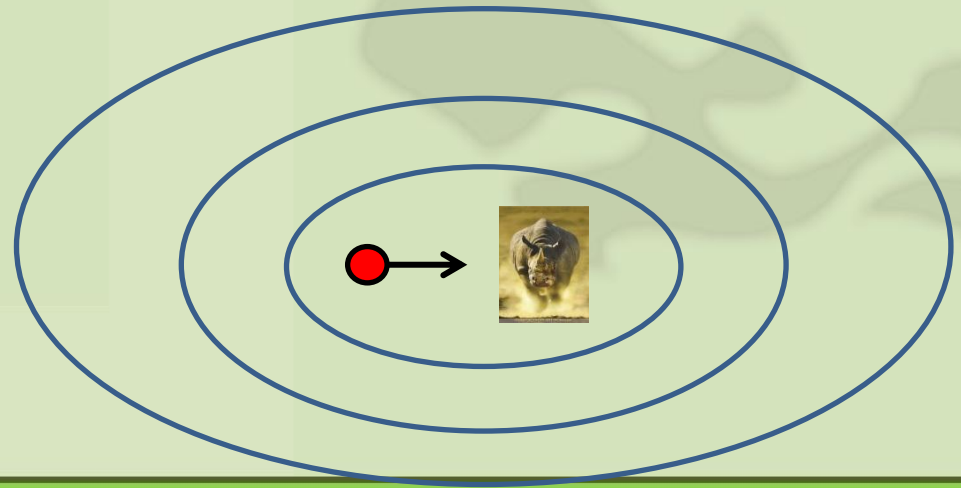


# But the solutions ?



# Levels of challenges

- The Single animal level ? – **Getting to the Poacher before he gets to the rhino**
- The protected zone – By land or species?
- The park level ? – Landscape, habitat, biodiversity and PROTECTION
- The National/African level ? –habitat, biodiversity and PROTECTION



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# The 100% protection illusion



# Solutions

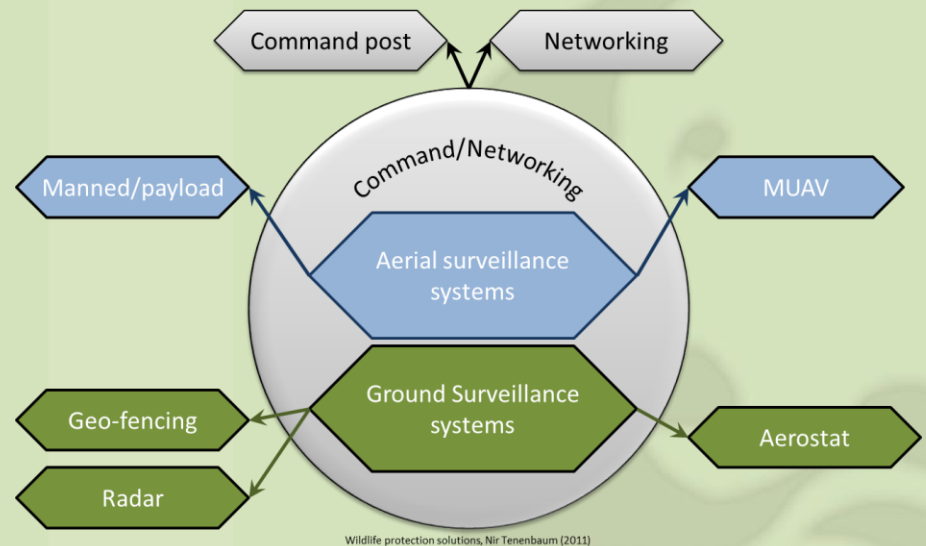
- **COMPREHENSIVE**
- **PRO ACTIVE**
- **SIMPLE**

**“The Proof is in the Pudding”**



# Solutions

- **COMPREHENSIVE – Multi layered**
- **PRO ACTIVE**
- **SIMPLE**

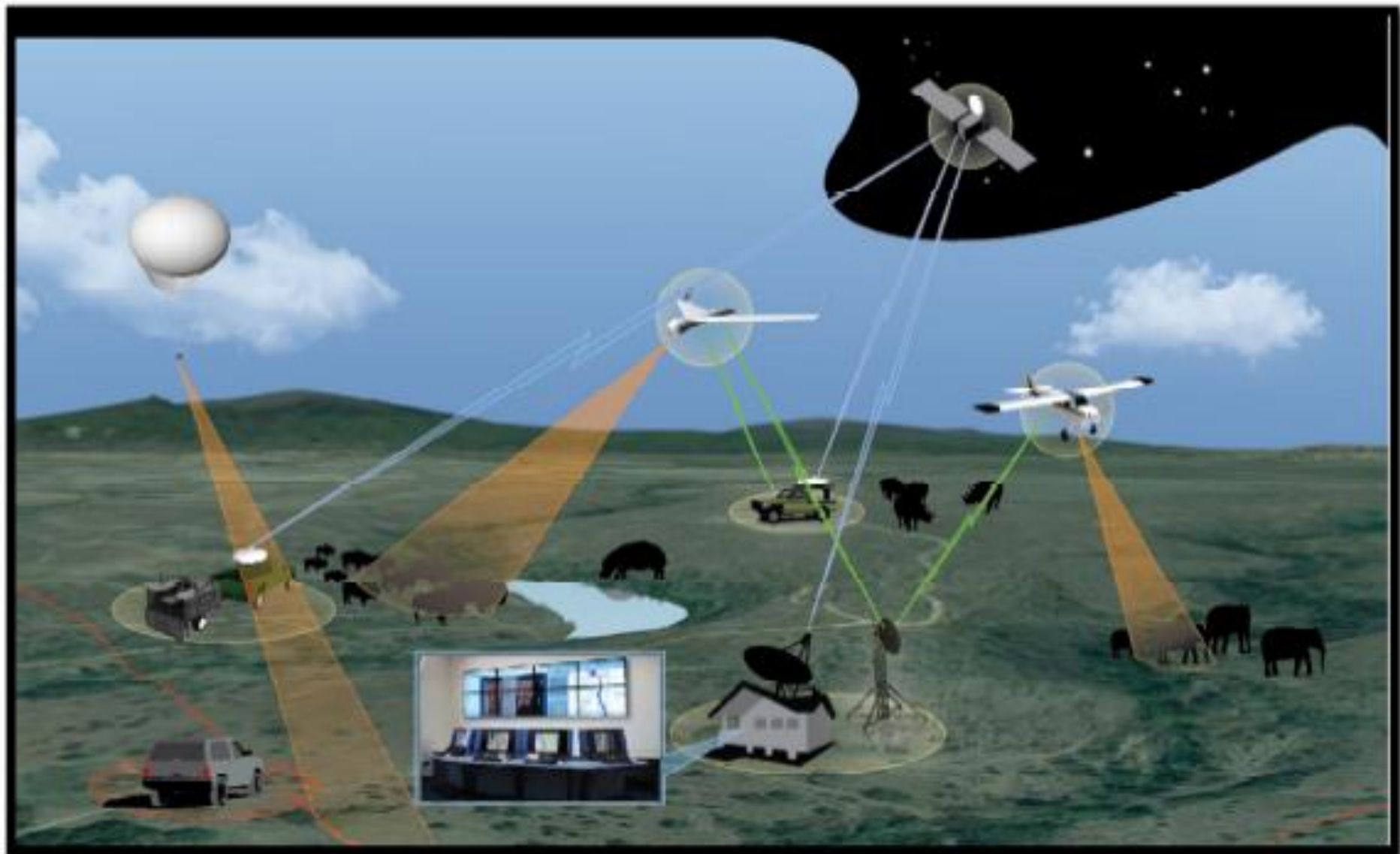


**“The Proof is in the Pudding”**



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# And Funding ?



# Summary

- Understanding the challenges
- A needle in a haystack
- Actually deploying and creating significant effect.

