

5.2.2

CLASS



SIGNS ON BUILDINGS & STRUCTURES

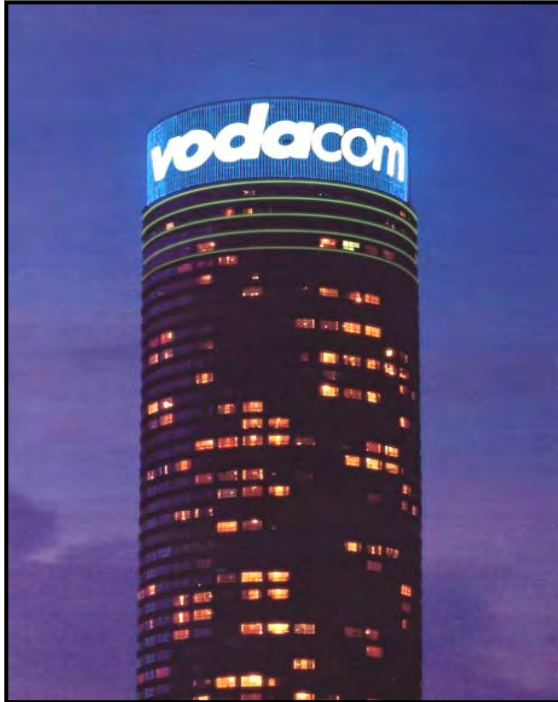
Signs in this class are attached to or painted on buildings which are used or partly used for commercial, office, industrial or entertainment purposes with only one or two possible exceptions. Also included in this class are signs attached to larger structures not primarily erected for displaying advertisements such as pylons, towers and bridges. The aesthetic and traffic safety impact of these signs vary from high to relatively low.

GUIDELINE SHEET

Type of sign: Class 2(a) ~ Sky Signs

A. DESCRIPTION

This class consists of large signs on top of skyscrapers.



B. APPROPRIATE OPPORTUNITY

(i) Application

Sky Signs will be limited to:

The top of skyscrapers in the business districts of the metropolitan areas of South Africa where it may serve as important landmarks and where it may contribute to the nightscape of entertainment districts.

(ii) Areas of Control

Limited to urban areas of partial and minimum control in the metropolitan municipalities of South Africa.

(iii) Consent Requirements

Specific consent shall be required.

(iv) Environmental Management Requirements

An Outdoor Advertising Potential Assessment shall be conducted for each metropolitan area culminating in an OAMP. Sky signs shall be covered extensively by such OAPA's in order to determine the permissible:

- Number and location of *Sky Signs*.
- Shape, size, height, design and advertising contents of each *Sky Sign*.

Such an OAPA shall take basic visual principles and other factors into consideration such as:

- The size and character of relevant business districts and surrounding areas.
- The lifestyle and preferences of local communities.
- The nature of host skyscrapers
- Traffic safety principles.

C. PERFORMANCE STANDARDS

(i) Shape

The specific shape of each *Sky Sign* shall be determined by means of an OAPA.

Sky Signs may also include any sign consisting of a single line of freestanding, individual, cut-out, silhouetted letters, symbols or emblems.

(ii) Size and Height

Shall be determined for each *Sky Sign* by means of An OAPA.

A maximum height of 10% of the total height of the host skyscraper may serve as a general guideline for determining the maximum height of a *Sky Sign*.

(iii) Position and Location

A *Sky Sign* shall not:

- Project in front of a main wall of a host skyscraper so as to extend beyond the roof of such a building in any direction.
- Obstruct the view from any other building.

(iv) Number

The number of *Sky Signs* for each metropolitan area shall be determined by means of an OAPA.

(v) Duration

Approval for display will be granted by the relevant controlling authority for a period determined by an OAPA.

In order to create a sense of permanence the advertising contents of any sky sign serving as a landmark shall be displayed for a minimum period of 5 years.

The advertising contents of an approved sign shall not be changed without further approval based on a revised OAPA or review assessment.

(vi) Colour

May be determined by means of an OAPA.

(vii) Illumination and Animation

Internal and external illumination shall be allowed in all relevant areas of control.

All forms of animation (including electronic messages) shall be limited to entertainment districts.

Illumination shall comply with section 5.1.6 of this document.

D. SAFETY

General safety conditions listed under section 5.1.2 apply.

E. DESIGN AND CONSTRUCTION

(i) Contents

Specific conditions concerning advertising contents shall be determined for each Sky Sign by means of an OAPA.

The advertising contents of an approved sign shall not be changed without further approval based on a revised OAPA or a review assessment.

(ii) Aesthetics

The following aesthetic design principles are relevant to all *Sky Signs*:

- No Sky Sign shall dominate the host skyscraper visually and shall not be higher than 10% of the total height of the skyscraper.
- Any *Sky Sign* shall enhance the basic architectural design elements of the host skyscraper and shall not influence its appearance in a negative sense.
- *Sky Signs* shall be used to enhance local sense of place.
- A *Sky Sign* functioning as a prominent landmark shall fulfil this function in both daytime as well as night-time.
- *Sky Signs* serving as landmarks shall not compete with each other for visual dominance thereby destroying its basic landmark function. *Sky signs* on neighbouring skyscrapers may be grouped together spatially to supplement each

other in terms of design and advertising contents thereby serving as a combined landmark.

- Any *Sky Sign* should create a sense of permanence.

(iii) General

All *Sky Signs* shall be designed by a structural engineer.

General design and construction conditions listed under 5.1.3 apply.

F. MAINTENANCE

General maintenance conditions listed under section 5.1.4 apply.

G. RELATED SIGN TYPES

For signs fixed to the roofs of buildings lower than 10 floors and used or partly used for commercial, office, industrial or entertainment purposes see *Class 2 (b) ~ Roof Signs*.

For signs painted on roofs see *Class 2(d) ~ Signs & Murals Painted on Walls & Roofs*

GUIDELINE SHEET Type of sign: Class 2(b)~ Roof Signs

A. DESCRIPTION

This class consists of signs which are fixed to the main roofs of buildings of up to 10 floors in height and which are used or partly used for commercial, office, industrial or entertainment purposes or for larger accommodation facilities.

Signs fixed to roofs of verandas or balconies are not included in this class (See *Related Sign Types*).



B. APPROPRIATE OPPORTUNITY

(i) Application

The main purpose of *Roof Signs* are to provide an opportunity for indicating important commercial, office, industrial or entertainment functions or for larger accommodation facilities in a more prominent manner or for indicating such functions or enterprises where the structure of a building hinders or prevents the application of any other appropriate sign type.

Only locality-bound signs shall be permitted. *Roof Signs* shall be considered together with the following sign types:

- *Class 2(c) ~ Wall Signs*
- *Class 2(d) ~ Signs & Murals Painted on Walls & Roof*
- *Class 3(a) ~ On-Premises Business Signs in Urban Areas.*

If a *Roof Sign* has been provided for identifying a specific building, enterprise or service none of the above-mentioned signs shall be allowed for such a building, enterprise or service.

(ii) Areas of Control

Roof Signs shall be limited to:

- Urban areas of maximum, partial and minimum control.
- Places of economic activity in rural areas of maximum control.

(iii) Consent Requirements

Specific consent shall be required in all relevant areas of control.

(iv) Environmental Management Requirements

All *Roof Signs* shall be covered extensively by an Outdoor Advertising Potential Assessment (OAPA) in the following areas of control:

- Urban areas of maximum control and at rural places of economic activity.

- Urban areas of minimum and partial control with a panel or panels of 12m² and larger.

An OAPA shall:

- Address visual, social and traffic safety considerations.
- Take into consideration the cumulative impact of *Roof Signs* together with other outdoor advertisements and signs and especially those with a higher impact.

C. PERFORMANCE STANDARDS

(i) Shape

Roof Signs may also include any sign consisting of a single line of free-standing, individual, cut-out, silhouetted letters, symbols or emblems.

(ii) Size and Height

No panel of any roof sign shall exceed in size the areas set out below:

HEIGHT OF SIGN ABOVE GROUND	MAXIMUM AREA OF SIGN PANEL
< 6 m	2 m ²
6 m < 9 m	4 m ²
9 m < 12 m	8 m ²
12 m < 18 m	12 m ²
18 m < 20m	18 m ²

The distance between the bottom of the sign and the nearest part of the roof shall not be more than 120 mm.

(iii) Position and Location

A roof sign shall not project in front of the main wall of a building so as to extend beyond the roof of such a building in any direction.

In areas of maximum and partial control, roof signs shall, in the opinion of the controlling authority, be placed well below the ridges of pitched roofs so as not to form part of the skyline of such buildings.

(iv) Number

Only one sign structure per building shall be allowed.

(v) Duration

As long as the enterprise to which a *Roof Sign* is referring is operational in the building to which the sign is attached.

(vi) Colour

No specific conditions.

(vii) Illumination and Animation

Internal and external illumination shall be allowed.

No animation including electronic messages shall be allowed.

Illumination to comply with section 5.1.6 of this document.

D. SAFETY

General safety conditions listed under section 5.1.2 apply.

E. DESIGN AND CONSTRUCTION

(i) Contents

Limited to locality-bound information.

Only the names and logos of buildings, enterprises and services shall be allowed while no descriptive information or slogans shall be allowed.

The name and logo of only one building, enterprise or service shall be allowed per panel.

(ii) Aesthetics

Roof Signs shall reflect and supplement the main design features of host buildings and shall become a visual extension of the building.

The lines of any sign structure should not be in contrast to the main visual lines of the roof, but should rather reflect these lines.

Unightly support structures and backsides of Roof Signs shall be concealed as far as possible.

No Roof Sign shall dominate a host building visually.

Roof signs on historical buildings used or partly used for commercial, office, industrial or entertainment purposes shall conform to the architectural style of the relevant buildings and to sign style and practices of that specific historical period.

(iii) General

General design and construction conditions listed under 5.1.3 apply.

F. MAINTENANCE

General maintenance conditions listed under section 5.1.4 apply.

G. RELATED SIGN TYPES

For signs on the roofs of buildings higher than 20 floors see *Class 2(a) ~ Sky Signs*.

For signs painted on roofs see *Class 2(d) ~ Signs & Murals Painted on Walls & Roofs*

For signs on the roofs of verandas and balconies see *Class 2(g) ~ Veranda, Balcony and Under Awning Signs*

GUIDELINE SHEET Type of sign: Class 2(c) ~ Wall Signs

A. DESCRIPTION

This class consists of signs which are affixed to any external or main wall of a building used for commercial, office, industrial or entertainment purposes, excluding a parapet wall, balustrade or railing of a veranda or balcony of such a building.



All *Wall Signs* shall be limited to buildings utilised for commercial, office, industrial or entertainment purposes and larger accommodation facilities.

This sign type shall not be applicable to buildings used for residential purposes or for community services or community institutions, small enterprises and practices on residential premises, or small scale residential-oriented accommodation (See *Related Sign Types*).

(ii) Areas of Control

Wall Signs are allowed in all urban areas of control and at places of economic activity in rural and natural areas with certain limitations on non-locality-bound signs as indicated in the table below:

AREA OF CONTROL	WALL SIGN TYPE	
	LOCALITY-BOUND	NON-LOCALITY-BOUND
Urban Areas		
Maximum Control	✓	
Partial Control	✓	✓
Minimum Control	✓	✓
Places of Economic Activity		
Rural Maximum Control	✓	
Natural Maximum Control	✓	

B. APPROPRIATE OPPORTUNITY

(i) Application

A distinction can be drawn between:

- **Locality-bound *Wall Signs*** which are attached to the front walls of buildings, but which may also be attached to side and back walls providing information on the name and nature of the enterprise, the nature of goods sold or services provided and the name of the proprietor, partner or practitioner only.
- **Non-locality-bound *Wall Signs*** which may be much larger and shall be attached only to the side and back walls of buildings which do not fulfil the function of a building facade.

(iii) Consent Requirements

Consent requirements shall be as follows:

SIGN CHARACTERISTICS	TYPE OF CONSENT	
	SPECIFIC	DEEMED
Areas of Max Control (Natural, Rural, Urban) Locality-Bound <i>Wall Signs</i>	✓	
Urban Areas of Partial & Minimum Control		
Locality-bound <i>Wall Signs</i> above 1 st floor level	✓	
Locality-bound <i>Wall Signs</i> >18m ² at 1 st and ground floor level	✓	
Locality-bound <i>Wall Signs</i> <18m ² at 1 st and ground floor level		✓
Non-Locality-Bound <i>Wall Signs</i>	✓	

(iv) Environmental Management Requirements

The following *Wall Signs* shall be covered extensively by an Outdoor Advertising Potential Assessment (OAPA) in order to determine the number, location and characteristics thereof:

- All *Wall Signs* larger than 18 m².
- All product replicas larger than 6 m² attached flat to a wall.
- All electronic or digital *Wall Signs* larger than 3m².

GUIDELINE SHEET Type of sign: Class 2(c) ~ Wall Signs

Such an Outdoor Advertising OAPA shall:

- Address visual, social and traffic safety considerations.
- Take into consideration the cumulative impact of *Wall Signs* together with other outdoor advertisements and signs and especially those with a higher impact.

C. PERFORMANCE STANDARDS

(i) Shape

A *Wall Sign* may consist of a panel/sheet, of individual numbers, letters or symbols or product replicas.

(ii) Size and Height

The maximum sizes for wall signs shall be as follows:

- Locality-bound Wall Signs: The total *Wall Sign* area for any enterprise shall not exceed 20% of a specific ground floor façade of such an enterprise in areas of maximum control and 30% in areas of partial and minimum control. In the case of shopping centres, the total area covered by *Wall Signs* shall not exceed 30% of a specific facade of the shopping centre, excluding office levels.
- Non-locality-bound Wall Signs (limited to areas of partial & minimum control): No non-locality-bound *Wall Sign* shall exceed 80% of a wall area. The actual size of such a sign will depend on the size of the specific side wall and on factors such as advertising content, the character of the building and the streetscape as a whole.

(iii) Position and Location

No *Wall Sign* shall:

- Cover a window or any other external opening of a building or obstruct the view from such an opening.
- Extend above the top or beyond either end of a wall unless such a sign forms an integral part of the architectural design of a building.

A *Wall Sign* shall only be attached 'flat' or parallel to a main wall surface of a building and shall not be displayed on the outside of boundary walls.

Projection of signs:

- In order not to interfere with pedestrian movement the maximum projection of any part of a wall sign over a footway or sidewalk shall be 75 mm where such a sign is less than 2,3 m above the ground level immediately below the sign.
- Where a wall sign is more than 2,3 m above ground level the bottom edge of such a sign shall be within 200 mm of the surface of the main wall to which it is attached.

Non-locality-bound Wall Signs shall be attached only to the side and back walls of buildings which do not fulfil the function of a building facade.

Locality-bound Wall Signs shall not be displayed above the lower edge of a visible second-floor window on a building facade. Locality-bound wall signs for the following functions may be excluded from this condition:

- Banks and financial institutions
- Larger apartment stores
- Larger hotels
- Larger industries
- Government institutions
- Building names
- Shopping centres

See also general condition 5.1.5.

(iv) Number

The following basic principles shall apply when determining the number of *Wall Signs*:

- *Wall Signs* may be allowed more freely at ground and first floor level in accordance with the commercial, industrial or entertainment character of such areas.
- Stricter control shall be applied with regard to all non-locality-bound Wall Signs and *Wall Signs* above first-floor level.

The maximum number of locality-bound Wall Signs per enterprise shall be as follows:

AREA OF CONTROL	MAX NUMBER
Max control (urban, rural, natural)	1
Partial control (urban)	2
Minimum control (urban)	2

GUIDELINE SHEET

Type of sign: Class 2(c) ~ Wall Signs

The number of locality-bound Wall Signs to be allowed shall be considered together with the following Class 2-signs indicating the name and nature of enterprises:

- Class 2(c) ~ Wall Signs
- Class 2(d) ~ Signs & Murals Painted on Walls & Roofs
- Class 2(f) ~ Projecting Signs
- Class 2(g) ~ Veranda, Balcony & Under Awning Signs
- Class 2(h) ~ Window Signs

The total number of signs in a combination of the above-mentioned Class 2-signs allowed per enterprise façade shall be as follows:

AREA OF CONTROL	MAX NUMBER
Max control (urban, rural, natural)	2
Partial control (urban)	3
Minimum control (urban)	3

The limitations placed on the numbers of each of the above-mentioned sign classes individually should also be taken in consideration when making the selection.

No more than one non-locality-bound Wall Sign per wall shall be allowed.

(v) Duration

Locality bound Wall Signs: As long as the enterprise to which such a Wall Sign is referring is operational in the building to which the sign is attached.

Non-locality-bound Wall Signs: Approval for display shall not be granted for an indefinite period. The rel-

evant controlling authority will at its discretion grant approval for a limited period only which shall not exceed a maximum period of 5 years. Such an approval may include a renewal option for an equivalent period of time after the original display period has elapsed. Before such option can be exercised it will first have to be subjected to a revised OAPA or review assessment which shall take all changed circumstances into consideration.

(vi) Colour

No specific conditions.

(vii) Illumination and Animation

The following forms of illumination and animation shall be allowed in the relevant areas of control:

AREA OF CONTROL	TYPE OF ILLUMINATION / ANIMATION			
	External Illumination	Internal Illumination	Digital / Electronic signs	Other Animation
Maximum	Allowed	Not allowed	Not allowed	Not allowed
Partial	Allowed	Allowed	Not allowed	Not allowed
Minimum	Allowed	Allowed	Allowed	Allowed

All digital or electronic signs larger than 3m² shall be subjected to an OAPA.

D. SAFETY

General safety conditions listed under section 5.1.2 apply.

E. DESIGN AND CONSTRUCTION

(i) Contents

No specific conditions.

(ii) Aesthetics

Wall Signs at shopping centres shall, in the opinion of the controlling authority, be designed in such a way as to form a structural and architectural whole with such buildings.

Product replicas shall, in the opinion of the controlling authority, not dominate prominent architectural features of any building with the exception of buildings in entertainment districts.

Product replicas in areas of maximum control shall consist of hand-crafted items of a high standard.

Wall Signs on historical buildings used or partly used for commercial, office, industrial or entertainment purposes or for larger accommodation facilities shall conform to the architectural style of the relevant buildings and to sign style and practices of that specific historical period.

Also see *Position*.

(iii) General

General design and construction conditions listed under 5.1.3 apply.

F. MAINTENANCE

General maintenance conditions listed under section 5.1.4 apply.

G. RELATED SIGN TYPES

For similar signs attached flat to buildings used for residential purposes or for community services or community institutions, small enterprises and practices on residential premises, or small scale residential-oriented accommodation see:

- *Class 3(b) ~ Miscellaneous Signs for Urban Residential Oriented Land Use and Community Services.*
- *Class 3(c) ~ Signs for Agricultural and Related.*



Land Use in Rural & Natural Areas

For similar signs attached flat to a parapet wall, balustrade or railing of a veranda or balcony of a building see:

- *Class 2(g) ~ Veranda, Balcony and Under Awn- ing Signs.*

For similar product replicas projecting from buildings see:

- *Class 2(f) ~ Projecting Signs.*

A. DESCRIPTION

This class consists of signs painted directly onto the main walls or roof of a building used for commercial, office, industrial or entertainment purposes or for larger accommodation facilities.



B. APPROPRIATE OPPORTUNITY

(i) Application

Limited to buildings used for commercial, office, industrial or entertainment purposes or for larger accommodation facilities.

A clear distinction should be made between locality-bound and non-locality-bound signs in this class.

Signs painted on roofs will be limited to text. No pictures or logos will be allowed on roofs.

(ii) Areas of Control

The following indicates in which areas of control which painted signs are allowed:

AREA OF CONTROL	LOCALITY-BOUND		NON LOCALITY-BOUND	
	Walls	Roofs	Walls	Roofs
Natural maximum	✓	x	x	x
Rural maximum	✓	✓	x	x
Urban maximum	✓	x	x	x
Urban partial	✓	✓	✓*	x
Urban minimum	✓	✓	✓*	x

- ✓ Allowed
- x Not allowed
- * Only on the side and back walls of buildings which do not fulfil the function of building facades

(iii) Consent Requirements

Specific consent:

- All painted signs on roofs
- All wall-painted signs larger than 3m².

Deemed consent:

- All wall-painted signs smaller than 3m²

(iv) Environmental Management Requirements:

All painted signs and murals larger than 18m² shall be covered extensively by an Outdoor Advertising Potential Assessment (OAPA).

C. PERFORMANCE STANDARDS:

(i) Size and Height

The actual size of signs painted on walls will depend on:

- The dimensions and character of the wall concerned
- The character and appearance of the building and the streetscape as a whole.

The following restrictions on size shall be appended:

PAINTED SIGNS AND MURALS	
Areas of Control	Maximum size
Natural Areas of Maximum Control	10 m ²
Urban Areas of Maximum Control	18 m ²

The height of letters painted on roofs in rural areas of maximum control and urban areas of partial control shall not exceed 1,5 m.

(ii) Position and Location

Non-locality-bound signs shall be limited to the side or back walls of buildings which do not fulfil the function of building facades.

Locality-bound signs are allowed on facade walls, roofs, side walls and back walls as indicated under Areas of Control.

Signs painted onto the facade of a building shall be allowed only at a position below the lower edge of any visible second-floor window.

GUIDELINE SHEET Type of sign: Class 2(d) ~ Signs & Murals Painted on Walls & Roofs

General condition 5.1.5 (c) (v) with regard to restricted areas on street corners applies.

(III) Number

The maximum number of painted signs / murals allowed shall be as follows:

TYPE OF PAINTED SIGN/ MURAL	NUMBER
Locality-bound	1 sign per <u>enterprise</u>
Non-locality-bound	1 sign per <u>wall</u>

The use of locality-bound painted signs should be considered against the possibility of using other Class 2(g)-sign types fulfilling the same function of indicating the name or nature of an enterprise or service. Class 2(g)-signs to be considered for this purpose consist of the following:

- Class 2(c) ~ Wall Signs
- Class 2(d) ~ Signs & Murals Painted on Walls & Roofs
- Class 2(f) ~ Projecting Signs
- Class 2(g) ~ Veranda, Balcony & Under Awning Signs
- Class 2(h) ~ Window Signs

As a general rule the total number of signs in a combination of the above-mentioned Class 2-signs allowed per enterprise façade shall be as follow:

AREA OF CONTROL	MAX NUMBER OF RELEVANT CLASS 2 SIGNS
Max control (urban, rural, natural)	2
Partial control (urban)	3
Minimum control (urban)	3

The limitations placed on the numbers of each of the above-mentioned sign classes individually should also be taken in consideration when making the selection from the above-mentioned Class 2(g)-signs.

(IV) Duration

Locality bound signs: As long as the enterprise to which a painted sign is referring, is operational in the building to which the sign is attached.

Approval for the display of non-locality bound painted signs shall not be granted for an indefinite period. The relevant controlling authority will at its discretion grant approval for a limited period only which shall not exceed a maximum period of 5 years. Such an approval may include a renewal option for an equivalent period of time after the original display period has elapsed. Before such option can be exercised it will first have to be subjected to a revised OAPA or review assessment which shall take all changed circumstances into consideration.

(V) Colour

No specific conditions.

(VI) Illumination and Animation

External illumination is allowed.

D. SAFETY

General safety conditions listed under section 5.1.2 apply.

E. DESIGN AND CONSTRUCTION

(I) Contents

No specific conditions.

(II) Aesthetics

All *Signs and Murals Painted on Walls and Roofs* shall enhance the local sense of place.

Signs and Murals Painted on Walls and Roofs of historical buildings used or partly used for commercial, office, industrial or entertainment purposes or for larger accommodation facilities shall conform to the architectural style of the relevant buildings and to sign style and practices of that specific historical period.

(III) General

General design and construction conditions listed under section 5.1.3 apply.

F. MAINTENANCE

General maintenance conditions listed under section 5.1.4 apply.

G. RELATED SIGN TYPES

For painted signs aimed at residential oriented functions and community services see:

- Class 3(b) ~ *Miscellaneous Signs for Urban Residential Oriented Land Use and Community Services*.

- *Class 3(c) ~ Signs for Agricultural and Related Land Use in Rural & Natural Areas*

For signs painted on towers and silos see *Class 2(i) ~ Advertisements on Towers, Bridges and Pylons.*

For signs painted on parapet walls, fascias, beams, columns, posts and pillars associated with verandas and balconies see *Class 2(g) ~ Veranda, Balcony and Under Awning Signs.*



A. DESCRIPTION

This class consists of advertisements incorporated in and forming an integral part of the fabric of a building and which can be seen as an important architectural design element of such a building.



B. APPROPRIATE OPPORTUNITY

(i) Application

Signs Incorporated in the Fabric of a Building may consist of two main types:

- **Fixed message signs:** Consists of messages which are permanently incorporated into the fabric of mostly historical buildings and structures such as dates of construction, building names and coats of arms.

- **Changeable message signs:** Consists of advertising panels or structures that are permanently incorporated into the fabric of a building while the advertising contents on these panels or structures may change.

(ii) Areas of Control

- **Fixed message signs** are allowed in all areas of control in all 3 landscape types (urban, rural & natural).
- **Changeable message signs** are limited to urban areas of partial and minimum control.

(iii) Consent Requirements

Specific consent is required in all cases.

(iv) Environmental Management Requirements

All changeable message signs shall be covered extensively by an Outdoor Advertising Potential Assessment (OAPA).

Such an OAPA shall:

- Address visual, social and traffic safety considerations.
- Take into consideration the cumulative impact of changeable message signs incorporated into the fabric of buildings together with other outdoor advertisements and signs and especially those with a higher impact.

C. PERFORMANCE STANDARDS

(i) Size and Height

No changeable message sign shall exceed a maximum size of 18m².

(ii) Position and Location

Limited to the walls of buildings.

Shall not be allowed within road reserves or limited use areas along freeways.

(iii) Number

Shall be determined by means of an OAPA.

(iv) Duration

Forms a permanent part of the structure of a building.

(v) Colour and Texture

No specific conditions as long as aesthetic conditions are adhered to.

(vi) Illumination and Animation

External illumination is allowed for fixed message signs.

External and internal illumination is allowed for changeable message signs.

No form of animation or digital messages is allowed.

D. SAFETY

No sign displayed shall, in the opinion of the roads authority, distract the attention of a driver in a manner likely to lead to unsafe driving conditions.

Advertising contents shall be legible and shall be limited to images and text consisting of the names of products and enterprises and short slogans. No slogan shall contain more than 4 bits of information.

General safety conditions listed under section 5.1.2 apply.

E. DESIGN AND CONSTRUCTION**(i) Contents**

See *Application*.

(ii) Aesthetics

Both advertising contents and structure shall harmonise with and enhance:

- The architecture of the building into which it is incorporated.
- The local sense of place and streetscape.

All advertisements in this class shall be in balance with the scale of the buildings and shall not dominate such buildings visually.

(iii) General

General design and construction conditions listed under 5.1.3 apply.

F. MAINTENANCE

General maintenance conditions listed under section 5.1.4 apply.

G. RELATED SIGN TYPES

For advertisements fixed to the walls of existing buildings see *Class 2(c) ~ Wall Signs*.

For advertisements painted onto the walls of existing buildings see *Class ~ 2(d) Signs & Murals Painted on Walls & Roofs*



GUIDELINE SHEET Type of sign: Class 2(f) ~ Projecting Signs

A. DESCRIPTION

This class consists of signs which are affixed to an external or main wall of a building used for commercial, office, industrial or entertainment purposes or for larger accommodation facilities and which is affixed at right angles to the street line, so as to project from the building.



B. APPROPRIATE OPPORTUNITY

(i) Application

Signs in this class will be limited to:

- Locality bound signs
- Signs attached to buildings utilised for commercial, office, industrial and entertainment purposes and accommodation facilities of a larger scale than those included in *Class 3(b) ~ Miscellaneous Signs for Urban Residential Oriented*

Land Use and Community Services (See Related Sign Types).

Projecting Signs may consist of:

- Sign panels
- Product replicas
- Banners

(ii) Areas of Control

Projecting signs are allowed:

- In urban areas of minimum, partial and maximum control
- At places of economic activity in natural and rural areas of maximum control.

(iii) Consent Requirements

Deemed consent in all relevant areas of control.

(iv) Environmental Management Requirements

No specific requirements. To be covered less comprehensively for inclusion into OAMP's.

C. PERFORMANCE STANDARDS

(i) Shape

Projecting Signs may consist of:

- Sign panels
- Product replicas
- Banners

(ii) Size and Height

Minimum clear height of sign 2,4m
 Maximum thickness of sign panel 300mm

The following tables indicate the maximum size and horizontal and vertical dimensions in relation to the clear height of the sign.

AREAS OF MAXIMUM CONTROL		
	CLEAR HEIGHT OF SIGN	
	2,4-6 M	ABOVE 6 M
Maximum size	0,9 m ²	4,0 m ²
Maximum horizontal dimension	1,0 m	1,5 m
Maximum vertical dimension	1,5 m	2,0 m

AREAS OF PARTIAL AND MINIMAL CONTROL		
	CLEAR HEIGHT OF SIGN	
	2,4- 6 M	ABOVE 6 M
Maximum size	2 m ²	5 m ²
Maximum horizontal dimension	1.25 m	2 m
Maximum vertical dimension	2.5 m	3,5m

(iii) Position and Location

A projecting sign shall not be fixed otherwise than:

- At right angles to the street line.
- The top and the bottom of the sign being in the same vertical plane.

Projecting Signs may be suspended above sidewalks and therefore above urban road reserves [see general conditions Section 5.1.5).

GUIDELINE SHEET Type of sign: Class 2(f)~ Projecting Signs

Projecting Signs shall be limited to the main walls of buildings while no Projecting Sign shall be affixed to a column, pillar or post of a building.

(iv) Number

MAXIMUM NUMBER OF PROJECTING SIGNS ALLOWED		
Sign Position	Area of Control	
	Maximum	Partial & Minimum
Below lower edge of visible 2 nd floor window	1 sign for each <u>enterprise</u> façade	1 sign for each <u>enterprise</u> façade
Above lower edge of visible 2 nd floor window	<u>No Projecting Signs</u> shall be allowed	2 or 3 signs per <u>building</u> facade allocated to the most important enterprises and institutions in the building 1 sign for each <u>enterprise</u> façade in <u>entertainment</u> districts.

The use of *Projecting Signs* should be considered against the possibility of using other Class 2-sign types fulfilling the same function of indicating the name or nature of an enterprise or service. Class 2-signs to be used for this purpose consist of the following:

- Class 2(c) ~ Wall Signs
- Class 2(d) ~ Signs & Murals Painted on Walls Roofs
- Class 2(f) ~ Projecting Signs
- Class 2(g) ~ Veranda, Balcony & Under Awning Signs
- Class 2(h) ~ Window Signs

As a general rule the total number of signs in a combination of the above-mentioned Class 2-signs allowed per enterprise façade shall be as follows:

AREA OF CONTROL	MAX NUMBER OF RELEVANT CLASS 2-SIGNS
Max control (urban, rural, natural)	2
Partial control (urban)	3
Minimum control (urban)	3

The limitations placed on the numbers of each of the above-mentioned sign classes individually should also be taken in consideration when making the selection from the above-mentioned Class 2-signs.

(v) Duration

As long as enterprise indicated by sign is in operation in the building to which the sign is attached.

(vi) Colour

No specific conditions.

(vii) Illumination and Animation

The following forms of illumination and animation shall be allowed in the relevant areas of control:

No electronic or digital Projecting Signs shall be allowed at all.

AREA OF CONTROL	TYPE OF ILLUMINATION / ANIMATION			
	External Illumination	Internal Illumination	Digital / Electronic signs	Other Animation
Maximum	Allowed	Not allowed	Not allowed	Not allowed
Partial	Allowed	Allowed	Not allowed	Allowed
Minimum	Allowed	Allowed	Not allowed	Allowed

No illuminated or animated signs containing the colours red, green or amber shall be displayed within 25m of any intersection.

Illumination shall comply with section 5.1.6 of this document.

D. SAFETY

(i) Pedestrian Safety

In order to ensure pedestrian safety the minimum clear height of 2,3m for all *Projecting Signs* should be kept (See *Position*).

(ii) Vehicular Safety

Where a sign with a clear height of less than 6 m is extended over a sidewalk such a sign shall not project at any point more than 1 800 mm from the surface of the main wall to which it is affixed, or more than one half of the width of the sidewalk immediately below such sign, whichever is the smaller dimension.

The contents of any signs aimed at motorised traffic shall be clearly visible from any moving vehicle.

(iii) General

General safety conditions listed under section 5.1.2 apply.

E. DESIGN AND CONSTRUCTION**(i) Contents**

Only locality bound signs contents shall be allowed

(ii) Aesthetics

No *Projecting Sign* shall be displayed in front of a window or any other opening.

All *Projecting Signs* shall be displayed in harmony with the main design elements of a building with regard to form, position and size.

A *Projecting Sign* shall not extend beyond the top of the main wall to which it is affixed or above the level of the bottom of any parapet wall, or above the level of the underside of the eaves or gutter of a building from which the sign projects.

Sign supports shall, in the opinion of the controlling authority, be neatly constructed as an integral part of the design of the sign or otherwise it shall be concealed from view.

Product replicas in areas of maximum control shall consist of hand-crafted items of a high standard which will contribute to the local sense of place.

All banners shall be stretched between two bars or within a frame.

Projecting Signs on historical buildings used or partly used for commercial, office, industrial or entertainment purposes or for larger accommodation facilities shall conform to the architectural style of the relevant buildings and to sign style and practices of that specific historical period.

(iii) General

Structural drawings shall be submitted for all *Projecting Signs* with a clear height of more than 6 m.

General design and construction conditions listed under 5.1.3 apply.

F. MAINTENANCE

General maintenance conditions listed in section 5.1.4 apply.

G. RELATED SIGN TYPES

This sign type shall not be applicable to buildings used for residential purposes or for community services or community institutions, small enterprises and practices on residential premises, or small scale residential-oriented accommodation in urban areas. These are provided for in *Class 3(b) ~ Miscellaneous Signs for Urban Residential Oriented Land Use & Community Services*.

A. DESCRIPTION:

This class consists of:

- Signs affixed flat onto or painted on a parapet wall, of a veranda or balcony.
- Signs affixed flat onto or painted on the fascia of a veranda or a beam over veranda columns.
- Signs affixed flat onto or painted on the fascia of a roof structure without walls.
- Signs suspended below the roof of a veranda or balcony (under awning signs).
- Signs suspended from the front of a veranda or balcony parallel to the street.
- Signs placed on top of the roof of a veranda.
- Signs affixed to or painted on a pillar, column or post supporting a veranda, balcony or a roof structure without walls.
- Signs painted or printed on the fabric of a canopy or blind.



B. APPROPRIATE OPPORTUNITY

(i) Application

Only verandas, balconies and canopies which form part of buildings used for commercial, office, industrial or entertainment purposes or for larger accommodation facilities or roofed structures without walls which are situated on premises used for such purposes shall be of relevance to this class.

Signs shall be placed on top of veranda roofs only where such a veranda does not have an appropriate parapet wall, fascia or beam on which a sign may be affixed.

No posters or placards shall be pasted onto any supporting column, pillar or post supporting a veranda, balcony or a roof structure without walls.

All signs in this class will be limited to locality-bound signs.

(ii) Areas of Control

This class of sign is permitted:

- In urban areas of maximum, partial and minimum control
- At places of economic activity in natural and rural areas of maximum control.

(iii) Consent Requirements

Specific consent shall be required in all relevant areas of control.

(iv) Environmental Management Requirements

No specific requirements.

To be covered less comprehensively for inclusion into OAMP's.



C. PERFORMANCE STANDARDS

(I) Shape

A variety of shapes is allowed.

(II) Size and Height

For limitations with regard to size and clear height see adjacent table:

SIGN VARIATION	MAX SIZE	MAX DIMENSIONS		MIN CLEAR HEIGHT
		VERTICAL	HORIZONTAL	
Signs affixed flat onto or painted on: <ul style="list-style-type: none"> • A parapet wall of a veranda or balcony. • The fascia of a veranda or a beam over veranda columns. • The fascia of a roof structure without walls. 	1,5 m ²	0,75m	2,4 m.	Not relevant
Signs suspended from the front of verandas or balconies parallel to the street line.	1,0 m ²	0,75m	No condition	2,4 m
Signs suspended below the roof of a veranda or balcony (under awning signs).	1,0 m ² per sign face	No condition	2,0 m	2,4 m
Signs placed on top of the roof of a veranda.	1,0 m ²	No condition	No condition	Not relevant
Signs affixed to or painted on a pillar, column or post supporting a veranda, balcony or a roof structure without walls.	Not more than 30% of surface area of the pillar, post or column	No condition	No condition	Not relevant
Signs painted or printed on the fabric of a canopy or blind.	Not more than 30% of surface area of the canopy or blind	No condition	No condition	Not relevant

(III) Position & Location:

For conditions on the position and location of different variations of class 2 (g) signs see adjacent table:

Signs may not project further than 250 mm over the building line or erf boundary.

If a building line encroachment agreement was undertaken for a certain structure, all signs attached to such a structure shall be considered to form part of the structure which encroaches a building line and the same conditions of agreement will have to be adhered to for both structure and signs.

SIGN VARIATION	CONDITIONS
Signs affixed flat onto or painted on: <ul style="list-style-type: none"> • A parapet wall of a veranda or balcony. • The fascia of a veranda or a beam over veranda columns. • The fascia of a roof structure without walls. 	<ul style="list-style-type: none"> • No sign shall: <ul style="list-style-type: none"> ◆ Project at any point more than 100 mm from the surface to which it is affixed. ◆ Extend above or below or beyond any of the extremities of a parapet wall, beam or fascia. ◆ Be displayed above the lower edge of any visible second-floor window.
Signs suspended from the front of verandas or balconies parallel to the street line.	<ul style="list-style-type: none"> • The bottom edge of any suspended sign shall be as close as possible to the bottom edge of the relevant veranda or balcony so as to form a visual unity with the veranda or balcony and not to interfere with any windows behind the sign.
Signs suspended below the roof of a veranda or balcony (under awning signs).	<ul style="list-style-type: none"> • Signs shall be aimed at pedestrians and shall therefore be fixed at right angles to the street line. • No sign shall project beyond the extremities of any structure to which it is attached.
Signs placed on top of the roof of a veranda.	<ul style="list-style-type: none"> • Signs on adjacent buildings shall be aligned with each other in order to form a straight line. • Signs shall be set parallel to the end of the veranda that faces the street or as near thereto as the configuration of the veranda roof will permit. • Signs shall not exceed beyond the extremities of the veranda roof nor project beyond the rear of any veranda roof gutter. • A sign shall not cover any window or obstruct the view from any such window.
Signs affixed to or painted on a pillar, column or post supporting a veranda, balcony or a roof structure without walls.	<ul style="list-style-type: none"> • All signs shall be painted on or affixed flat onto the supporting column, pillar or post. • No sign affixed flat onto a supporting column, pillar or post shall extend beyond any of the extremities of such a column, pillar or post. Signs affixed flat onto non-rectangular supporting structures shall be curved to fit the form of such a structure. • No such sign shall project more than 50 mm from the surface to which it is affixed.
Signs painted or printed on the fabric of a canopy or blind.	<ul style="list-style-type: none"> • No specific conditions

(iv) Number

The following maximum number of the various varieties of Class 2(g)-signs shall not be exceeded (see adjacent table):

The use of *Veranda, Balcony and Under Awning Signs* should be considered against the possibility of using other Class 2(g)-sign types fulfilling the same function of indicating the name or nature of an enterprise or service. Class 2(g)-signs to be used for this purpose consist of the following:

- Class 2(c) ~ Wall Signs
- Class 2(d) ~ Signs & Murals Painted on Walls & Roofs
- Class 2(f) ~ Projecting Signs
- Class 2(g) ~ Veranda, Balcony & Under Awning Signs
- Class 2(h) ~ Window Signs

As a general rule the total number of signs in a combination of the above-mentioned Class 2-signs allowed per enterprise façade shall be as follows:

AREA OF CONTROL	MAX NUMBER OF RELEVANT SIGNS
Max control (urban, rural, natural)	2
Partial control (urban)	3
Minimum control (urban)	3

The limitations placed on the numbers of each of the above-mentioned sign classes individually should also be taken in consideration when making the selection from the above-mentioned Class 2(g)-signs.

SIGN VARIATION	MAXIMUM NUMBER OF SIGNS
Signs affixed flat onto or painted on: <ul style="list-style-type: none"> • A parapet wall of a veranda or balcony. • The fascia of a veranda or a beam over veranda columns. • The fascia of a roof structure without walls. 	<ul style="list-style-type: none"> • <u>One</u> sign per enterprise façade. • For an enterprise with a façade exceeding 20 m in length <u>more than one sign</u> may be allowed spaced at a minimum of 6,0 m intervals and with a total sign length (horizontal dim.) of 4,0 m per enterprise façade.
Signs suspended from the front of verandas or balconies parallel to the street line.	<ul style="list-style-type: none"> • <u>One</u> sign per enterprise façade. • <u>Two</u> signs per enterprise façade when a visual balance is required in accordance with one or more of the main design elements of a building.
Signs suspended below the roof of a veranda or balcony (under awning signs).	<ul style="list-style-type: none"> • <u>One</u> sign per enterprise façade. • For an enterprise with a façade exceeding 20 m in length <u>more than one sign</u> may be allowed spaced at a minimum of 6,0 m intervals.
Signs placed on top of the roof of a veranda.	<ul style="list-style-type: none"> • <u>One</u> sign per enterprise façade.
Signs affixed to or painted on a pillar, column or post supporting a veranda, balcony or a roof structure without walls.	<ul style="list-style-type: none"> • <u>One</u> sign per pillar, post or column • <u>Two</u> signs per enterprise façade.
Signs painted or printed on the fabric of a canopy or blind.	<ul style="list-style-type: none"> • <u>One</u> sign per canopy or blind. • <u>One</u> sign per enterprise façade. • <u>Two</u> signs per enterprise façade when a visual balance is required in accordance with one or more of the main design elements of a building.

(v) Duration

As long as the enterprise indicated by the relevant sign is in operation.

(vi) Colour

No specific conditions.

(vii) Illumination and Animation

No animated or illuminated sign or a sign designed to reflect light and which contains the colours red, green or amber shall be displayed within 25m of any intersection.

RELEVANT AREA OF CONTROL	TYPE OF ILLUMINATION / ANIMATION			
	External Illumination	Internal Illumination	Digital / Electronic signs	Other Animation
Maximum	Allowed	Not allowed	Not allowed	Not allowed
Partial	Allowed	Allowed	Not allowed	Not allowed
Minimum	Allowed	Allowed	Allowed	Allowed

See also general condition with regard to restricted areas on street corners under 5.1.5 (c) (v).

D. SAFETY

General safety conditions listed under section 5.1.2 apply.

E. DESIGN AND CONSTRUCTION**(I) Contents**

Limited to locality-bound messages.

(II) Aesthetics

Any sign in this class shall complement the architecture and visual appearance of the building to which it is affixed and shall, in the opinion of the controlling authority, not dominate or impact negatively on such building or any of its main design features.

Sign supports of signs placed on top of the roof of a veranda shall be as unobtrusive as possible.

Signs and advertisements painted or printed on the fabric of a canopy or blind shall, in the opinion of the controlling authority, form an integral part of such a canopy or blind without dominating the canopy structure or blind.

Signs affixed to a pillar, column or post supporting a veranda, balcony or a roof structure without walls shall be affixed flat onto such supporting structures and shall harmonise with and attain the shape of these structures.

Veranda, Balcony and Under Awning Signs on historical buildings used or partly used for commercial, office, industrial or entertainment purposes or for larger accommodation facilities shall conform to the

architectural style of the relevant buildings and to sign style and practices of that specific historical period.

(III) General

General design and construction conditions listed under 5.1.3 apply.

F. MAINTENANCE

General maintenance conditions listed in section 5.1.4 apply.

G. RELATED SIGN TYPES

For signs affixed to pillars, columns or posts supporting roof structures covering fuel pumps at filling stations see *Class 5(a) ~ Service Facility Signs*.

A. DESCRIPTION:

This class consists of signs which are permanently painted on or attached to the window-glass of a building used for commercial, entertainment, office or industrial purposes, or any other permanent sign which is displayed within two metres of any window or other external opening through which it can be seen from outside such a building.



B. APPROPRIATE OPPORTUNITY:

(i) Application:

Window Signs shall be limited to:

- The ground-floor window-glass or window display areas of buildings used for commercial,

office, entertainment, industrial purposes or for larger accommodation facilities.

- Locality-bound signs and shall be aimed solely at advertising the name and nature of the enterprise behind the window or at products and services provided by such an enterprise.

(ii) Areas of Control

Window signs are permitted:

- In urban areas of maximum, partial and minimum control
- At places of economic activity in natural and rural areas of maximum control.

(iii) Consent Requirements

All static Window Signs shall be subject to deemed consent.

All animated Window Signs with the inclusion of electronic signs shall require specific consent.

(iv) Environmental Management Requirements

All electronic Window Signs larger than 1m² shall be subjected extensively to an Outdoor Advertising Potential Assessment (OAPA).

Such a OAPA shall:

- Mainly address traffic safety considerations, but will also cover possible visual and social impacts.

- Take into consideration the cumulative impact of electronic Window Signs together with other outdoor advertisements and signs and especially those with a higher impact.

C. PERFORMANCE STANDARDS

(i) Size and Height

The total area of all permanent signs painted on or attached to the windows of a specific enterprise shall not exceed the following:

(ii) Position and Location

TOTAL SIGN AREA	
Area of Control	Maximum Percentage of Window Face
All relevant areas of maximum control	15%
Urban areas of partial control	25%
Urban areas of minimum control	50%

Signs in this class shall not be allowed above ground-floor level.

(iii) Number

No limitations on the number of signs as long as the total maximum size per window face is not exceeded.

(iv) Duration

As long as enterprise indicated by sign is in operation.

(v) Colour

Colours shall, in the opinion of the controlling authority, be in harmony with the rest of the building and the general streetscape in urban areas of maximum control.

No specific conditions in other areas of control.

(vi) Illumination and Animation

AREA OF CONTROL	TYPE OF ILLUMINATION / ANIMATION			
	External Illumination	Internal Illumination	Digital / Electronic signs	Other Animation
Maximum	Allowed	Not allowed	Not allowed	Not allowed
Partial	Allowed	Allowed	Not allowed	Allowed
Minimum	Allowed	Allowed	Allowed	Allowed

No electronic signs shall be aimed at passing motorists, while all electronic signs larger than 1m² shall be subjected extensively to a an OAPA.

Illumination shall comply with section 5.1.6 of this document.

D. SAFETY

General safety conditions listed under section 5.1.2 apply.

E. DESIGN AND CONSTRUCTION

(i) Contents

Shall be limited to locality-bound messages and shall be aimed solely at advertising the name and nature of the enterprise behind the window or at products and services provided by such an enterprise.

(ii) Aesthetics

The colour and design of *Window Signs* shall, in the opinion of the controlling authority, be in harmony with the rest of the building and the general streetscape in urban areas of maximum control.

Window Signs on historical buildings used or partly used for commercial, office, industrial or entertainment purposes or for larger accommodation facilities shall conform to the architectural style of the relevant buildings and to sign style and practices of that specific historical period.

(iii) General

General design and construction conditions listed under 5.1.3 apply.

F. MAINTENANCE

General maintenance conditions listed in section 5.1.4 apply.

G. RELATED SIGN TYPES

For temporary window signs see *Class 7(h) ~ Temporary Window Signs*.

A. DESCRIPTION

This class consists of signs affixed to or painted on towers and bridges not used primarily for advertising purposes. Included here are signs on cellular telephone base station towers, water towers, radio towers, silos, pylons and similar structures.



B. APPROPRIATE OPPORTUNITY

(i) Application

Signs on bridges shall be limited to bridges spanning roadways with a speed limit of not more than 70 km per hour.

Painted signs and murals shall be limited to water towers and silos.

No signs in this class shall be attached to bridges that also contain formal road traffic signage.

(ii) Areas of Control

Advertisements on Towers, Bridges and Pylons will be allowed in all areas of control except natural areas of maximum control.

(iii) Consent Requirements

Will be subjected to specific consent in all relevant areas of control.

(iv) Environmental Management Requirements

All signs in this class will be covered extensively by an Outdoor Advertising Potential Assessment (OAPA).

An Outdoor Advertising OAPA shall:

- Address visual, social and traffic safety considerations.
- Take into consideration the cumulative impact of Advertisements on Towers, Bridges and Pylons together with other outdoor advertisements and signs and especially those with a higher impact.

C. PERFORMANCE STANDARDS

(i) Size and Height

Signs attached to towers, bridges and pylons: The maximum aggregate sign area per tower, bridge or pylon shall not exceed 40 m².

Murals painted onto water towers or silos and signs serving as landmarks: The size of a mural or sign shall be determined by the relevant controlling authority in accordance with the preferences of local communities and by means of an OAPA.

(ii) Position and Location

No sign in this class with a size of more than 40m² shall be erected within a radius of:

- 2.5 km from any other class 2(i)-sign with a size of more than 40m² or any other Gantry or Large Billboard (class 1 (a) & (b)).
- 300 m from the centre of an intersection on an arterial road or any road with overhead traffic signals
- 100 m from the centre of an intersection on any lower order road without overhead traffic signals.
- 300 m of any building, structure or site of historical, heritage, architectural, cultural, religious or educational value.

No sign in this class with a size between 19m² - 40m² shall be erected within a radius of:

- 750m of any other Class 2(i)-sign between 19m² - 40m² or any other *Medium Billboard (class 1 (c)), Large Billboard (class 1 (b)) or Gantry Billboard (class 1 (a))*.
- 125 m from the centre of an intersection on an arterial road

- 65 m from the centre of an intersection on any lower order road.
- 150 m of any building, structure or site of historical, heritage, architectural, cultural, religious or educational value.

No sign in this class with a size between 9m²-18m² shall be erected within a radius of:

- 300 m of any other Class 2(i)-sign between 9m²-18m² and any other *Small, Medium, Large, or Gantry Billboard*. (Classes 1(a) - 1(d))
- 100m from the centre of an intersection on an arterial road.
- 50 m from the centre of an intersection on any lower order road.
- 125 m of any building, structure or site of historical, heritage, architectural, cultural, religious or educational value.

(iii) Number

A maximum of only 2 signs per tower, bridge or pylon shall be permitted.

(iv) Duration

Signs on towers and silos serving as landmarks:

The duration of the display period shall be determined by an OAPA.

In order to create a sense of permanence the advertising contents of such signs shall be displayed for

a minimum period of 5 years.

The advertising contents of an approved sign shall not be changed without further approval based on a revised OAPA or a review assessment.

Signs on bridges:

Shall be displayed for a maximum period of 1 year only in order to leave an option for traffic sign display on bridges should such a need arise.

Signs on pylons and towers not serving as landmarks:

Approval for display shall not be granted for an indefinite period. The relevant controlling authority shall at its discretion grant approval for a limited period only which shall not exceed a maximum period of 5 years. Such an approval may include a renewal option for an equivalent period of time after the original display period has elapsed. Before such option can be exercised it will first have to be subject-

ed to a revised OAPA or review assessment which shall take all changed circumstances into consideration.

(v) Colour

See *Aesthetics*.

(vi) Illumination and Animation

External illumination will be allowed in all relevant areas of control.

Internal illumination will be limited to urban areas of partial and minimum control.

No animation of any nature shall be allowed in any relevant area of control.

D. SAFETY

General safety conditions 5.1.2 apply.

E. DESIGN AND CONSTRUCTION

(i) Contents

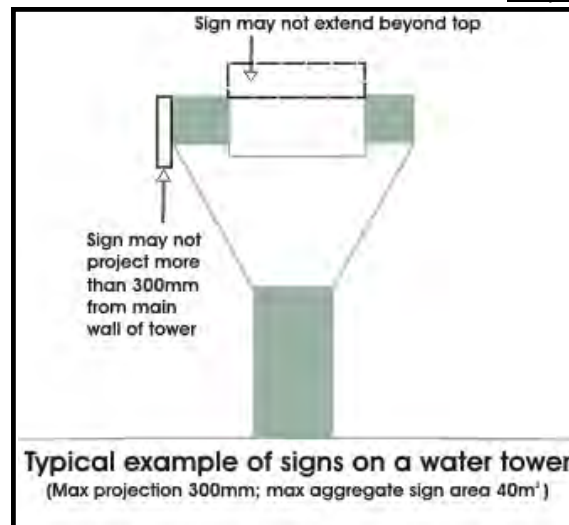
No specific conditions

(ii) Aesthetics

Class 2(i)-signs and advertisements shall enhance the local character or sense of place.

Signs on higher and larger towers and silos may feature as prominent landmarks.

All advertisements and signs in this class shall have a permanent appearance.



In rural areas and urban areas of maximum control Class 2(i)-signs and advertisements shall harmonise with the environment in terms of colour. No bright colours shall therefore be allowed, but only subdued or matt colours. In such cases the exact colours will be determined by means of an OAPA.

In urban areas of partial and minimum control brighter colours may be allowed in accordance with the preferences of local communities.

The design of any sign in this class must consider the architectural design features of the bridge, mast or pylon and rather enhance than interfere with the basic design features of the host structure.

No sign shall extend beyond any of the extremities of a bridge, tower or pylon.

No sign shall be affixed to any structural column of a bridge.

Signs shall not project more than 300 mm from the main wall of a tower, pylon or bridge structure.

(iii) General

Any sign permitted by this class shall be affixed to the tower, pylon or bridge in a manner which has been designed, attached and secured to the satisfaction of the local authority.

Every pylon or tower used for advertising shall be independently supported and, for this purpose, properly secured to an adequate foundation in the ground and entirely self-supporting without the aid of guys, stays, brackets or other restraining devices.

General design and construction conditions listed under section 5.1.3 apply.

F. MAINTENANCE

General maintenance conditions listed under section 5.1.4 apply.

G. RELATED SIGN TYPES

For signs painted on structures not included in this class see:

- *Class 2(d) ~ Signs & Murals Painted on Walls & Roofs*
- *Class 2(g) ~ Veranda, Balcony and Under Awn- ing Signs*

H. OTHER CONSIDERATIONS

Signs displayed on bridges shall require written per- mission from the relevant roads authority.

