

FIGURE 7: OPPORTUNITIES FOR ADVERTISING DISPLAY:

Sign Type	Area of Control & Landscape Type				
	Maximum Control		Partial Control	Min Control	
	Natural	Rural	Urban Environment		
Class 1: Billboards					
1(a) Gantry Billboards	X	X	X	X	√m
1(b) Large Billboards	X	X	X	X	√m
1(c) Medium Billboards	X	X	X	X	√
1(d) Small Billboards	X	X	X	√	√
Class 2: Signs on Buildings & Structures					
2(a) Sky Signs	X	X	X	√m	√m
2(b) Roof Signs	X	√	√	√√	√√
2(c) Wall Signs					
-Locality-bound	√√	√√	√√	√√	√√
-Non-locality-bound	X	X	X	√√	√√
2(d) Signs & Murals Painted on Walls & Roofs					
-Locality-bound walls	√√	√√	√√	√√	√√
-Locality-bound roofs	X	√√	X	√√	√√
-Non-locality-bound walls	X	X	X	√√	√√
-Non-locality-bound roofs	X	X	X	X	X
2(e) Signs Incorporated in the Fabric of a Building					
-Fixed Message	√	√	√	√	√
-Changeable Message	X	X	X	√	√
2(f) Projecting Signs	√	√	√	√	√
2(g) Veranda, Balcony and Under Awning Signs	√	√	√	√	√
2(h) Window Signs	√	√	√	√	√√
2(i) Advertisements on Towers, Bridges and Pylons	X	√	√	√	√
Class 3: On-Premises & Miscellaneous Signs					
3(a) On-Premises Business Signs in Urban Areas	X	X	√√	√√	√√
-Free-standing product replicas	X	X	X	√√	√√
3(b) Miscellaneous Signs for Urban Residential Oriented Land Use & Community Services	X	X	√	√	√
3(c) Signs for Agricultural and Related Land Use in Rural & Natural Areas	√	√	X	X	X
-Banners and flags	X	√	X	X	X

Class 4: Signs for Pedestrian Environments and Streetscaping					
4(a) Street Furniture & Large Posters	✓	✓	✓	✓	✓
4(b) Forecourt Signs	✓	✓	✓	✓	✓
Class 5: Signs for the Tourist & Traveller					
5(a) Service Facility Signs	✓	✓	✓	✓	✓
5(b) Road Traffic Project Signs	✓	✓	✓	✓	✓
5(c) Tourism Information Signs	✓	✓	✓	✓	✓
5(d) Gateway Signs	✗	✗	✓	✗	✗
Class 6: Mobile Signs					
6(a) Vehicular Advertising	✓	✓	✓	✓	✓
6(b) Advertising Trailers & Self-Propelled Advertising Vehicles	✗	✗	✗	✓	✓
6(c) Aerial Signs	✓	✓	✓	✓	✓
-Banner towing and skywriting	✗	✗	✓	✓	✓
-Unmanned free balloons	✗	✗	✓	✓	✓
6(d) 'Walking' Sandwich Boards & Other Portable Notices	✓	✓	✓	✓	✓
Class 7: Temporary Signs					
7(a) Construction Site Advertisements	✗	✓	✓	✓	✓
7(b) Project Boards	✓	✓	✓	✓	✓
7(c) Signs for Sporting Events, Festivals & Exhibitions	✗	✓	✓	✓	✓
7(d) Estate Agents' Boards	✓	✓	✓	✓	✓
7(e) Auction Signs	✓	✓	✓	✓	✓
7(f) Lamppost Advertising					
-Election posters	✓	✓	✓	✓	✓
-Event banners	✓	✓	✓	✓	✓
7(g) Handbills, Leaflets & Pamphlets	✓	✓	✓	✓	✓
7(h) Temporary Window Signs	✓	✓	✓	✓✓	✓✓
Class 8: Other Signs					
8 (a) Security Signs	✓	✓	✓	✓	✓

- ✗ Not permissible
- ✓ Permissible subject to compliance with SAMOAC principles and conditions
- ✓ Permissible subject to extensive coverage by an OAPA.
- ✓m Permissible in the metropolitan areas of SA subject to extensive coverage by an OAPA.
- ✓✓ Permissible with or without extensive coverage by an OAPA depending on size, character or location of the sign

This table should be read together with the *Description and Application* of individual sign types on

FIGURE 8: OPPORTUNITIES IN RELATION TO ROAD RESERVES (P.T.O)

- ¹ Also include limited use area along freeways (Fig. 4)
- ² **SITE BOUNDARY SIGNAGE** refers to signs which may be attached to or which may be located directly against the boundary of road reserves or any structure or building erected on the boundary of a road reserve
- ³ See Fig. 5 Only allowed as locality-bound signs and only if there is no other possibility to display such a sign or any other sign type fulfilling the same function outside the restricted area.
- ⁴ Not the actual sign that might be projecting over the road reserve, but the veranda or the balcony to which the sign is attached.
- ⁵ Limited to project boards that concern road construction
- ⁶ Shall be allowed only on those parts of restricted areas which do not form part of the road reserve when there is no other option for displaying such a board in order to be visible from a public road.
- ⁷ Limited to security signs indicating entrances to security schemes

FIGURE 8

Sign Type	Inside Road Reserve ¹		Site Boundary Signage ²		Inside Restricted Areas at Street Corners ³	Outside Road Reserve
	Above or on road surface	Next to road surface	Flat	Projecting over Road Reserve		
Class 1: Billboards						
1(a) Gantry Billboards	✓					
1(b) Large billboards						✓
1(c) Medium Billboards						✓
1(d) Small Billboards		✓				✓
Class 2: Signs on Buildings & Structures						✓
2(a) Sky Signs						✓
2(b) Roof Signs						✓
2(c) Wall Signs			✓		✓	✓
2(d) Signs & Murals Painted on Walls & Roofs			✓		✓	✓
2(e) Signs Incorporated in the Fabric of a Building			✓		✓	✓
2(f) Projecting Signs				✓	✓	✓
2(g) Veranda, Balcony and Under Awning Signs			✓	✓ ⁴	✓	✓
2(h) Window Signs			✓		✓	✓
2(i) Advertisements on Towers, Bridges and Pylons	✓					✓
Class 3: On-Premises & Miscellaneous Signs						
3(a) On-Premises Business Signs in Urban Areas			✓			✓
3(b) Miscellaneous Signs for Urban Residential Oriented Land Use and Community Services			✓		✓	✓
3(c) Signs for Agricultural and Related Land Use in Rural & Natural Areas			✓			✓
Class 4: Signs for Pedestrian Environments and Streetscaping						
4(a) Street Furniture & Large Posters		✓				✓
4(b) Forecourt Signs		✓	✓		✓	✓

FIGURE 9: OPPORTUNITIES FOR ILLUMINATION AND ANIMATION

Legend



May be aimed at both motorised and pedestrian traffic



Allowed exclusively in pedestrian and other areas not visible to passing motorised traffic

no

Not allowed or not relevant

Areas of control:

- Nat max - Natural area of maximum control
- Rur max - Rural area of maximum control
- Urb max - Urban area of maximum control
- Urb part - Urban area of partial control
- Urb min - Urban area of minimum control

Metro Limited to the metropolitan areas of SA



Limited to entertainment districts

FIGURE 9

Sign Type	Digital / LED / Full Video	Other Animation	Internal Illumination	External Illumination
Class 1: Billboards				
1(a) Gantry Billboards	no	no	metro Urb min	metro Urb min
1(b) Large billboards	no	no	metro Urb min	metro Urb min
1(c) Medium Billboards	no	no	Urb min	Urb min
1(d) Small Billboards	Urb part & min	Urb part & min	Urb part & min	Urb part & min
Class 2: Signs on Buildings & Structures				
2(a) Sky Signs	metro Urb part & min #	metro Urb part & min #	metro Urb part & min	metro Urb part & min
2(b) Roof Signs	no	no	All areas excluding Nat max	All areas excluding Nat max
2(c) Wall Signs - Locality-bound - Non-locality-bound	Urb min Urb min	Urb min Urb min	Urb part & min Urb part & min	All 5 areas Urb part & min
2(d) Signs & Murals Painted on Walls & Roofs Locality-bound walls Locality-bound roofs Non-locality-bound walls Non-locality-bound roofs	no no no no	no no no no	no no no no	All 5 areas Rur max; Urb part & min Urb part & min no
2(e) Signs Incorporated in the Fabric of a Building Fixed message Changeable message	no no	no no	no Urb part & min	All 5 areas Urb part & min
2(f) Projecting Signs	No	Urb part & min	Urb part & min	All 5 areas

Sign Type	Digital / LED / Full Video	Other Animation	Internal Illumination	External Illumination
2(g) Veranda, Balcony and Under Awning Signs	🚫 Urb min	🚫 Urb min	🚫 Urb part & min	🚫🚫 All 5 areas
2(h) Window Signs	👍 Urb min	🚫 Urb part & min	🚫 Urb part & min	🚫🚫 All 5 areas
2(i) Advertisements on Towers, Bridges and pylons	no	no	🚫 Urb part & min	🚫 All areas except Nat max
Class 3: On-Premises & Miscellaneous Signs				
3(a) On-Premises Business Signs in Urban Areas Free-standing product replicas	no no	no no	🚫 Urb part & min 🚫 Urb part & min	🚫 Urb max, part & min 🚫 Urb part & min
3(b) Miscellaneous Signs for Urban Residential Oriented Land Use and Community Services	no	no	🚫 Urb part & min	🚫 Urb max, part & min
3(c) Signs for Agricultural and Related Land Use in Rural & Natural Areas	no	no	no	🚫 Nat & Rur max
Class 4: Signs for Pedestrian Environments and Streetscaping				
4(a) Street Furniture & Large Posters	👍 Urb part & min	👍 Urb part & min	🚫 Urb part & min	🚫🚫 All 5 areas
4(b) Forecourt Signs	no	no	🚫 Urb part & min	🚫🚫 All 5 areas
Class 5: Signs for the Tourist & Traveller				
5(a) Service Facility Signs	👍 All 5 areas 🚫 All 5 areas	👍 All 5 areas ¹ 🚫 All 5 areas ²	🚫 All 5 areas	🚫🚫 All 5 areas
5(b) Road Traffic Project Signs	no	no	no	no
5(c) Tourism Information Signs	no	no	👍 Urb part & min	👍 All 5 areas
5(d) Gateway Signs	no	no	no	🚫🚫 Urb max

Sign Type	Digital / LED / Full Video	Other Animation	Internal Illumination	External Illumination
Class 6: Mobile Signs				
6(a) Vehicular Advertising	no	no	🚫 All 5 areas	no
Sign Type	Digital / LED / Full Video	Other Animation	Internal Illumination	External Illumination
6(b) Advertising Trailers & Self-Propelled Advertising Vehicles	🚫 Urb part & min	🚫 Urb part & min	🚫 Urb part & min	🚫 Urb part & min
6(c) Aerial Signs	no	no	🚫 All 5 areas	no
6(d) 'Walking' Sandwich Boards & Other Portable Notices	🚫 All 5 areas	no	🚫 All 5 areas	no
Class 7: Temporary Advertisements				
7(a) Construction Site Advertisements	no	no	no	no
7(b) Project Boards	no	no	no	no
7(c) Signs for Sporting Events, Festivals & Exhibitions	🚫 All areas except Nat max	🚫 All areas except Nat max	🚫 All areas except Nat max	no
7(d) Estate Agents' Boards	no	no	no	no
7(e) Auction Signs	no	no	no	no
7(f) Lamppost Advertising	no	no	no	no
7(g) Handbills, Leaflets & Pamphlets	no	no	no	no
7(h) Temporary Window Signs	🚫 Urb part & min	🚫 Urb part & min	🚫 Urb part & min	🚫 All 5 areas
Class 8: Other Signs				
8 (a) Security Signs	no	no	no	no