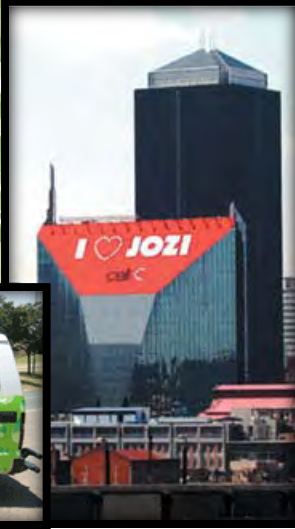




SAMOAC

South African
Manual
for
Outdoor Advertising
Control

2010





Final Draft of the Revised South African Manual for Outdoor Advertising Control

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environmental affairs

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Photographs:

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IMPORTANT

Legality of Outdoor Advertisements within Road Reserves

According to a specific interpretation of The National Road Traffic Act 93 of 1996, the National Road Traffic Regulations, 2000, the Southern African Development Community Road Traffic Signs Manual (SADC RTSM) and the South African Road Traffic Signs Manual (SARTSM) no advertising shall be allowed within road reserves while only "road traffic signs" may be erected within such road reserves.

Currently a large number of outdoor advertisements may be found within South Africa's road reserves – both approved and not approved by controlling authorities. The Draft Revised SAMOAC also makes provision for certain sign types within road reserves under certain conditions. As the name indicates, this is only a draft document and cannot be finalised until the matter regarding advertising within road reserves has been sufficiently addressed by South Africa's roads authorities.

For further information regarding the legality of outdoor advertisements within road reserves contact:

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