Forestry Enterprise Support Model

PHASE 1:

ASSESSMENT

- Visit project(s) prepared
- Use scorecard to assess project level
- Make a desktop study using the following criterion
  - Area/Business Matching
  - Market, Customer & Product research
- Gather as much information about the project as possible
- Confirm support & draft SMART objectives
- Record project on the database

PHASE 2:

ANALYSIS

- Gather literature available (sector studies etc)
- Input from the Desktop study
- Recommend project specific support
- Alternatives

FED internal processes ↑

External processes ↓

PHASE 3:

APPROACH: Implementation of Recommendations

- Options to implement recommendations
- Risks & constraints
- Logical support OR
- Mobilization of support

Capacity Building

- Structural (Entity)
- Organizational (Ownership etc)
- Business management
- Operational/Technical

Funding

- Business plan
- Marketing plan (strategy)
- Business research/Feasibility
- Start-up business
- Existing business
  - Improvement
  - Growth/expansion

PHASE 4:

IMPLEMENTATION OF SUPPORT

- Monitor support
- Evaluate support
- Measure effectiveness of support: RESULTS
- Measure efficiency of support: OBJECTIVES ACHIEVED

PHASE 5: TELL SOMEONE, MAYBE THE MINISTER